

Happy Paws Pet Camp

April 2010 Newsletter

Flossie's Corner -

What's going on at Happy Paws? A whole bunch of stuff!!!

First - we are opening up the front of our building and adding a play yard. Our plans are to move the small guys up front which will make more room for the medium and large dogs. In opening up the new area we are also introducing a new group of campers-

THE TINY TOTS:

On Monday, Wednesday and Friday the Happy Paws Staff will cater to the special play habits of these precious little ones. The Tiny Tots are 10 pounds and underAnd a high percentage will be under six months old! We are sure they will all have lots and lots of energy! The cost for the Tiny Tots on Monday, Wednesday and Friday will be \$13.00 regardless of the number of hours



they are here between 7 a.m. and 7 p.m. Second and third dog siblings discounts (20% and 30% respectively) will apply. Don't forget — if you pay cash you get a bone hole punch on your card — full card gets free daycare.

Our regular Small Guys will have their own yard up front too. We have purchased some agility and Flyball equipment for them, as well as some water park equipment.

Second - We are expanding the back yard. We are taking it all the way over across the back and bringing it up about 75 feet. Right now I'm checking out agility and Flyball competition. I'm trying to add a level of exercise and

mental stimulation that you generally don't find at a doggie day care. Jose and Jamie want to play Frisbee.

Third - we will be revamping the front entrance to accommodate the Little Guys going to a new section of the building. Outside pick up is still being worked on!

Fourth - we have purchased water park equipment for the medium and big guys who don't like getting in the pools — but like getting wet. They can run and jump through spraying water poles! Talk about stinky dog this summer!

Sorry - No more parking area! —It will still have to be drive thru! You have to admit — we use every inch possible at Happy Paws.

Boarding Reservations - If you need boarding reservations — you can make them on line. You **will** get a confirmation. However, there is only one problem with this system — if you email Friday after 2 p.m. for a Saturday, Sunday, or Monday a.m. drop off, we don't get it until Monday. In those cases, please call!

Franchise - Ok - let's talk franchising Happy Paws Pet Camp. Yes, I know of at least 3 areas outside Atlanta that would be perfect. Several of you have indicated an interest. My financial advisor says now is the time because when the economy does come back — people's dogs are not going to want to be left alone — not after Mom or Dad has been home for 6 or 8 months. Commercial space is plentiful — thus landlords are willing to negotiate. Who knows what grant money will be available to start businesses — especially the closer we get to elections! Soooooo

Monday - May 10, 2010, at 7:30 p.m. — I will host an open house for all those interested in opening a Happy Paws. I'll answer questions — give advice , etc. Call Keith Brown at 770-435-3647 and sign up to explore.

This meeting is non-binding and attendance does not indicate any kind of implied contractual agreement.

Flossie

Customer Comments / Stories Page - a lot of you have some pretty funny stories about your camper and their response to coming to Happy Paws. We love to hear your stories, but want to put them on the web site in your own words, so please e-mail them to us at kathy_deprizio@happypawspetcamp.com, or type something up and we will publish it on our **Paw Times Broadcast Page** with a picture of your camper(s) — We love sharing stories that only daycare parents can appreciate! The rest of the world thinks we are crazy!

Kathy

